Join us. And Imagine.

A two-day experience for customers, partners – and bots – where knowledge and vision will frame a platform upon which you will be able to profoundly impact your business.

The Imagine Agenda

WEDNESDAY, MARCH 20th

6:45 AM	**Registration Open**
7:00 AM	**Breakout Session #1: Build-A-Bot Class I – RPA**

We recommend you take this Build-A-Bot class before you take Build-A-Bot II. One of our most popular sessions, we offer more than one. Learn how to actually build a bot in these personalized sessions designed for just about everyone. You'll see how easy it is to build and scale bots. Enjoyable. Enlightening. Time well spent.

7:00 AM	**Breakfast**
8:30 AM	**Platinum Partner Master Class – Breakout Session**
8:30 AM	**Platinum Partner Master Class – Breakout Session**
8:30 AM	**Platinum Partner Master Class – Breakout Session**
8:30 AM	**Breakout Session #2: Build-a-Bot Class II – IQ Bot**

We highly recommend you take "Build-a-Bot I: before you take this session. These are by far our most popular sessions. Train an IQ Bot and discover how to dramatically enhance your RPA with machine learning and AI. Close your discovery

loop and see how to apply predictive analytics to complete your Digital Workforce Learning 101.

| 8:30 AM | **Breakout Session #3: The New Bot Workbench** |

| 9:45 AM | **Networking Break** |

| 10:00 AM | **Main Experience: Gary Conway Welcomes You to Imagine** |

Gary Conway, Chief Marketing Officer of Automation Anywhere, welcomes you as our special guests to Imagine, an experience like no other. Whether this is your first Imagine or your sixth, every Imagine is conceived to be unique, provocative, memorable. What you will witness during these two days will be something you will remember long afterward.

| 10:15 AM | **Main Experience: Welcome Keynote: Mihir Shukla, CEO and Co-founder, Automation Anywhere** |

Mihir Shukla, Chief Executive Officer and Co-founder of Automation Anywhere, welcomes you to Imagine London, with his always enlightening, always visionary look at RPA and its impact on the digital enterprise. Inspirational. Timely. Meaningful.

| 10:50 AM | **Main Experience: What I Really Think** |

RPA Hype vs. Reality

| 11:15 AM | **Main Experience: Why Us** |

With the industry's most extraordinary RPA platform, see why Automation Anywhere's intelligent Digital Workforce is the industry's most widely deployed.

| 12:00 PM | **Lunch** |

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What better way to network with colleagues, partners, guest speakers and analysts. Enjoy this time.

| | **IN FOCUS: Afternoon Sessions – Group A** |

| 1:30 PM | **Partner Briefing: Automation Anywhere Partners Only** |

Exclusively reserved for Automation Anywhere partners, by invitation

1:30 PM   **Breakout Session #1: What's Different – Industry Analyst Session**

A prominent industry analyst will talk about what has changed in the RPA space in just the past year alone. The category has grown up so much in so many different ways. These sessions are unvarnished, data-driven and always insightful.

1:30 PM   **Breakout Session #2: Industry in Focus: RPA in Banking and Financial Services**

Hear from an Automation Anywhere banking customer about the impact they've witnessed since implementing RPA. You will find this astounding and meaningful.

1:30 PM   **Breakout Session #3: Front Office/Back Office: Attended and Unattended Automation**

Think all RPA solutions are the same? When you attend this session, you'll realize they are not.

1:30 PM   **Breakout Session #4: Industry in Focus: RPA in Manufacturing**

If you are in the manufacturing industry, you will not want to miss this session.

1:30 PM   **Breakout Session #5: Scaling Your RPA Solution. The Ultimate Challenge Simplified**

Frankly, getting RPA off the ground is not very complicated. But can you scale quickly and easily? See how it's being done today with uncommon speed and agility unique to Automation Anywhere. It's simple. It's intuitive. It's here now.

1:30 PM   **Breakout Session #6: Bot Store and the Digital Worker**

Shop around Bot Store, the industry's most complete marketplace for downloadable bots, customized by Automation Anywhere, our partners and developers throughout the world.

1:30 PM   **Breakout Session #7: Build-A-Bot Class I – RPA**

We encourage you to take this Build-A-Bot class before you take Build-A-Bot II. One of our most popular sessions, we offer more than one. Learn how to actually build a bot in these personalized sessions designed for just about everyone. You'll see how easy it is to build and scale bots. Enjoyable. Enlightening.

2:30 PM   **Partner Power Walk and Coffee**

Take a walk and visit Automation Anywhere partners to see the enormous value they provide to companies like yours. They are deeply knowledgeable with industry expertise you will not find elsewhere. Make it a part of your Imagine experience.

2:30 PM   **Industry Analyst Briefing – By Invitation**

Exclusively reserved for industry analysts, by invitation.

| 3:00 PM | **Networking Break** |

| | **IN FOCUS: Afternoon Sessions Group B** |

3:30 PM   **Breakout Session #1: Inside IQ Bot – A Bot That Learns from Human Behavior**

Learn more about the AI capabilities of IQ Bot – bots that are capable of learning from observing human behavior. They are uniquely capable of bringing structure to unstructured data. See how. No other RPA provider has it. Not even close.

3:30 PM   **Breakout Session #2: Build-A-Bot Class II – IQ Bot**

We highly recommend you take "Build-A-Bot I" before you take this session. These are by far our most popular sessions. Train an IQ bot and discover how to dramatically enhance your RPA with machine learning and AI. Close your discovery loop and see how to apply predictive analytics to complete your Digital Workforce Learning 101.

3:30 PM   **Breakout Session #3: Industry in Focus: Pharmaceuticals**

Join our industry experts and a large pharma company and discover how they are using RPA to speed processes and patient outcomes unlike any other time in the industry.

3:30 PM   **Breakout Session #4: Industry in Focus: Insurance**

You'll hear from an Automation Anywhere insurance customer about the impact they've witnessed since implementing RPA. You will find this astounding and meaningful.

3:30 PM   **Breakout Session #5: RPA Meeting the Challenges of IT**

It is no longer about implementing myriad tech solutions, it is about enabling the evolution of new business models never before imagined. In this session, learn how RPA is helping to take IT to new levels of business influence.

3:30 PM   **Breakout Session #6: Industry in Focus: Telco**

Telecommunications is no longer about just connecting people. It's about connecting people to content and devices to other devices. As the complexity of this industry increases, the mandate to become "digital first" has never been more of an imperitive. Discover how RPA is making this transition faster, providing unprecedented levels of customer service like no other time.

3:30 PM   **Breakout #7: Unparalleled Security Enabled by RPA**

Yes, it's table stakes. But will your RPA solution have the industry's most robust, bullet-proof security? In this session, you'll discover the difference "bank grade" security makes to your company. It's a must have.

4:45 PM   **Main Experience: Partner & Customer Showcase**

Join Automation Anywhere partners and their customers as they provide 7-minute, rapid-fire sessions showcasing an exemplary RPA use case. Who knows, you may even see one of their bots currently featured in Automation Anywhere's Bot Store.

6:00 PM   **Cocktail Reception.**

An evening to remember. Join us for cocktails and a delicious buffet while you meet other customers, partners and special guests. It will be a perfect way to conclude a productive day.

THURSDAY, MARCH 21st

6:45 AM   **Registration**

7:00 AM   **Breakfast**

8:30 AM   **Breakout Session #1: Build-A-Bot Class I – RPA**

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8:30 AM   **Breakout Session #3: The New Bot Workbench.**

Join us for a preview of this one-of-a-kind Bot Workbench and an interactive workshop to help further shape the Bot Workbench roadmap. You will help drive new features you would like to see built into this breakthrough product.

9:45 AM	**Networking Break**

10:00 AM   **Main Experience: The Promise of the Bot Economy**

Co-founder and Chief Revenue Officer, Ankur Kothari, describes the promise of a new economy being driven by the Bot Store and bots which are quickly downloadable, with drag-and-drop simplicity. You'll see the profound change this represents.

10:30 AM   **Main Experience: Corporate Accountability and Transition Management for the Human Workforce**

Co-founder and Senior Vice President, Neeti Mehta, has a frank conversation about the dawning of a corporate sensibility for a new age and a rededication to the human workforce in the age of bots.

11:00 AM   **Main Experience: Whatever It Takes – Driving an Uncommon Level of Customer Success**

Automation Anywhere's SVP of Customer Success Rushabh Parmani will provide a look inside the industry's most complete customer success program.

11:25 AM   **Main Experience: Head of the Class**

12:00 PM	**Lunch**

1:00 PM   **Partner Power Walk**

Take a walk and visit Automation Anywhere partners to see the enormous value they provide to companies like yours. They are deeply knowledgeable with industry expertise you will not find elsewhere.

2:00 PM   **Partner Summit – By Invitation**

Exclusively reserved for our partners, by invitation.

2:00 PM   **Breakout Session #1: Bot Insight – Predictive Analytics Embedded in Bots**

Learn how Bot Insight can not only tell you about the bot's performance, but the performance of your business in the moment. They are capable of speaking volumes about how your business is about to perform. Will you be listening?

2:00 PM   **Breakout Session #2: Build-A-Bot Class I – RPA**

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2:00 PM   **Breakout Session #3: Industry in Focus – Supply Chain**

Continuing our focus on the nuance of industry-specific RPA, this session is a must-attend for leaders responsible for improving business processes across supply chains. Don't miss this.

2:00 PM   **Breakout Session #4: Intelligent RPA in Finance and Accounting**

This extraordinary working session will be of particular interest to leaders responsible for finance and accounting. This is a breakout designed to share best practices and leverage the extensive knowledge the leaders in this sector have.

2:00 PM   **Breakout Session #5: Intelligent RPA in HR**

This working session will be of particular interest to human resources leaders. This is a breakout designed to share best practices and leverage the extensive knowledge that only leaders in this sector have.

3:00 PM   **Networking Break**

IN FOCUS: Afternoon Sessions B

3:30 PM   **Breakout Session #1: Enterprise 11 – Delivering the Essentials for a High-Performance Digital Workforce**

Join us for a high-level discussion on the most important enhancements to Automation Anywhere Enterprise 11. This session will focus on why operational scalability, enterprise-wide security and centralized governance are the key tenets of an enterprise-class Intelligent Digital Workforce.

3:30 PM   **Breakout Session #2: Build-A-Bot Class II – IQ Bot**

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3:30 PM   **Breakout Session #3: Industry in Focus – Healthcare**

There has never been a more demanding industry where processes can impact the speed at which we deliver services faster to those who need it the most. RPA's application in healthcare is limitless and being used today in the most advanced organizations.

3:30 PM   **Breakout Session #4: Industry in Focus – Retail**

                 Customers in this category have never been more demanding, nor had as much control
                 over the success or failure of an industry, driving unprecedented competition. If you're
                 reacting to demand, it may already be too late. But if you are proactively responding
                 to demand, in an instant, you are going to be in the driver's seat. And your customers
                 will reward you for it. Find out how in this session.

3:30 PM   **Breakout Session #5: Open Session**

4:30 PM   **The Imagine London Experience Concludes**